



BRAND GUIDELINES

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01.LOGO

Logos, in most instances, should be in PNG format to properly scale; some use cases require SVG however.

Our logos are therefore divided into PNG and SVG formats.



Full size “PickNik” logo w/ white background



Full size “PickNik” logo w/ transparent background



Full size “P” logo w/ white background



Full size “P” logo w/ transparent background

02.FONT

Source Code Pro

Ss

ABCĆČDĎEFGHIJKLMNOPQRSŠTUVWXYZŽa
bcčćdďefghijklmnopqrsštuvwxyzž12
34567890‘?’“!”(%)[#]{@}/&\<-+÷×=
>®©\$€£¥¢:;,.★

Extra-Light

Light

Regular

Medium

Semi-Bold

Bold

Black

[Font File](#)

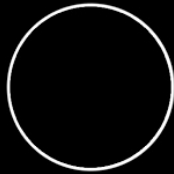
03.ICON STYLE



04.COLORS



#04e79f



#000



#fff